TREEHOUSE FOUNDATION
ReEnvisioning Foster Care

Celebrating 20 Years of

Building Community, Connection & Opportunity

20th Anniversary Sponsorship Opportunities

Join Us in Celebrating 20 Years of Impact

For two decades, Treehouse Foundation has been building a community in Easthampton, MA where young people, caregivers, and older adults can thrive together. Through its innovative intergenerational affordable housing model, Treehouse brings together families who have experienced foster care, supportive services, and neighbors of all generations to build lasting connections and brighter futures — and is now working to bring its proven model to Boston, Framingham, Worcester, and communities across the Commonwealth of Massachusetts.

Throughout the year, Treehouse Foundation will celebrate its 20th anniversary through a series of special events, community gatherings, stories, and opportunities to honor our history and the individuals and families who make our communities strong.

We invite you to become a sponsor of this milestone anniversary. Your partnership will help expand opportunities for young people, support caregivers, strengthen intergenerational connections, and advance Treehouse's vision of creating thriving communities across Massachusetts.

Throughout the anniversary year, sponsors will receive recognition at Treehouse events and through our website, social media, digital communications, and other anniversary materials.

> As a lasting tribute, **all sponsors contributing $1,000 or more will be recognized as Legacy Builders** on a commemorative plaque displayed in the newly renovated Treehouse Community Center.

Anniversary Year Overview

Treehouse's yearlong 20th anniversary celebration will bring together:

- Corporate and philanthropic leaders
- Community partners
- Current and future supporters
- Board members and ambassadors
- Children, families, older adults, and other members of the Treehouse community
- Friends of Treehouse who believe every child and family deserves a community where they belong

Anniversary activities will include October film screening in Easthampton, followed in 2027 by our Women's Month Gathering, Runway 5K, community arts exhibitions, and a block party in Easthampton. Additional events will extend the celebration to Boston, Framingham, Worcester, and other communities where Treehouse is expanding.

Sponsorship Opportunities

Protectors Sponsor — $25,000

Premier recognition as a lead sponsor of Treehouse Foundation's 20th anniversary year

- Exclusive recognition as a Protectors Sponsor
- Premier recognition throughout the anniversary year
- Opportunity for a company representative to offer remarks at a signature anniversary event
- Premium logo placement on anniversary materials, invitations, website, and event signage
- Recognition in Treehouse Foundation communications reaching supporters and community partners
- Reserved access for 10 guests at a signature anniversary event
- Invitation to exclusive sponsor recognition opportunities

- Featured recognition across Treehouse social media and digital communications, plus recognition as a Runway 5K sponsor at the corresponding sponsorship level
- Opportunity to include company materials at select anniversary events
- Recognition in Treehouse's annual impact communications
- Legacy Builder recognition on a commemorative plaque in our newly renovated Treehouse Community Center

Mentors Sponsor — $15,000

Celebrate 20 years of impact while supporting the next generation of Treehouse communities

- Prominent recognition throughout the anniversary year
- Logo placement on anniversary invitations, website, signage, and digital materials
- Recognition during select anniversary events
- Reserved access for 8 guests at a signature anniversary event
- Featured recognition across Treehouse social media and digital communications, plus recognition as a Runway 5K sponsor at the corresponding sponsorship level.
- Opportunity to include company materials at select anniversary events
- Legacy Builder recognition on a commemorative plaque in our newly renovated Treehouse Community Center

Guiding Stars Sponsor — $10,000

Help strengthen communities where children, caregivers, and older adults thrive

- Sponsor recognition throughout the anniversary year
- Logo placement on the Treehouse website and anniversary materials
- Recognition during select anniversary events
- Reserved access for 6 guests at a signature anniversary event
- Featured recognition across Treehouse social media and digital communications, plus recognition as a Runway 5K sponsor at the corresponding sponsorship level.
- Legacy Builder recognition on a commemorative plaque in our newly renovated Treehouse Community Center

Providers Sponsor — $5,000

Support the relationships and connections that make Treehouse communities unique

- Sponsor recognition throughout the anniversary year
- Logo placement on anniversary materials
- Reserved access for 4 guests at a signature anniversary event
- Featured recognition across Treehouse social media and digital communications, plus recognition as a Runway 5K sponsor at the corresponding sponsorship level.
- Legacy Builder recognition on a commemorative plaque in our newly renovated Treehouse Community Center

Nurturers Sponsor — $2,500

Celebrate Treehouse's 20-year legacy and continued impact

- Recognition throughout the anniversary year
- Name listing on anniversary materials and the Treehouse website
- Reserved access for 2 guests at a signature anniversary event
- Recognition in sponsor communications plus recognition as a Runway 5K sponsor at the corresponding sponsorship level.
- Legacy Builder recognition on a commemorative plaque in our newly renovated Treehouse Community Center

Believers Sponsor — $1,000

Help ensure community members and supporters can participate in this milestone anniversary

- Recognition throughout the anniversary year
- Name listing on anniversary materials
- Reserved access for 1 guest at a signature anniversary event
- Recognition in sponsor communications plus recognition as a Runway 5K sponsor at the corresponding sponsorship level.
- Legacy Builder recognition on a commemorative plaque in our newly renovated Treehouse Community Center

Sponsorship Benefits at a Glance

Benefit	Protectors	Mentors	Guiding Stars	Providers	Nurturers	Believers
Yearlong recognition	Premier	Prominent	✓	✓	✓	✓
Recognition at anniversary events	✓	✓	✓	✓	✓	✓
Logo placement	Premium	Prominent	Featured	Included	—	—
Signature event access	10	8	6	4	2	1
Website recognition	✓	✓	✓	✓	✓	—
Social media recognition	✓	✓	✓	✓	✓	✓
Remarks opportunity	✓	—	—	—	—	—
Legacy Builders plaque	✓	✓	✓	✓	✓	✓
Runway 5K Sponsor Recognition	✓	✓	✓	✓	✓	✓

Why Partner With Treehouse Foundation?

Your sponsorship helps advance a proven model of community building that addresses some of Massachusetts's most pressing challenges:

- **Supporting children and families:** Creating stability and opportunity for children and young adults impacted by foster care
- **Building stronger communities:** Bringing families, caregivers, and older adults together through intentional intergenerational connection
- **Expanding statewide impact:** Supporting Treehouse's growth beyond our flagship Easthampton community to bring this model to more residents across Massachusetts
- **Creating a lasting legacy:** Recognizing sponsors who invest in Treehouse's future as Legacy Builders within the newly renovated Treehouse Community Center

Together, we can celebrate the past 20 years while building the next chapter of impact.

Sponsorship Commitment

Thank you for considering a partnership in Treehouse Foundation's yearlong 20th anniversary celebration. To become a sponsor or learn more, please contact: **Gloria Namugaya** - gnamugaya@treehousefoundation.org

TREEHOUSE FOUNDATION

Sponsorship Commitment Form

Please Indicate How You Wish to Be Recognized:

Name/Company

_____

Contact Name

_____

Address

_____

City _____ State _____ Zip _____

Phone _____ Email _____

Sponsorship Level

☐ **$25,000** Protectors Sponsor

☐ **$15,000** Mentors Sponsor

☐ **$10,000** Guiding Stars Sponsor

☐ **$5,000** Providers Sponsor

☐ **$2,500** Nurturers Sponsor

☐ **$1,000** Believers Sponsor

☐ **$_____** Other / Additional Donation

Total Contribution $ _____

Payment Method

☐ Please bill me at the address above

☐ I am mailing check #_____, payable to Treehouse Foundation

☐ Please charge my: ☐ Visa ☐ Mastercard ☐ Amex ☐ Discover

Name on Card _____

Card Number _____

Expiration _____ Security Code _____

Signature _____

☐ I have made my sponsorship gift via the online donation form

For additional information, please contact Gloria Namugaya at gnamugaya@treehousefoundation.org.

Please submit completed form to gnamugaya@treehousefoundation.org

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